SOWING SEEDS an alternative art space And where EXECUTE CHALLENGES to create a deeper Understanding between Art and Rural community
**INTRODUCTION**

*Sowing Seeds (Beej Bonna)* is an alternative art space in India. It serves as a creative practice platform in different rural areas of Rajasthan state of India. This innovative artist residency program aims at creating a deeper understanding between rural and contemporary artists.

*Sowing Seeds*

- is a highly creative conjunction among the rural and contemporary artists
- is the avenue for dialogues and exchanges of diverse views among diverse artists from the world
VISIONARIES

BHUPAT DUDI

CHIMAN DANGI

VAGARAM CHOUDHARY
OBJECTIVES

• Attempts to bring social change and educational gains to improve the status of local inhabitants exposed to the residency
• Attempts to develop interrelations among artists from different geographical locations
• Attempts to create an on-site environment of varied socio-cultural perspectives
• Attempts to realize the creative potential of Indian rural community through collaboration, exchanges and dialogues with international artists
CHALLENGES

• Planning
• Development
• Fund Rising
• Community and Artist involvement
• Activity
• Governance
PLANNING

PRE-PLANNING
VISION
MISSION
GOAL
Development

- SAFE ENVIRONMENT
- BUILDING COMMUNITY
- ARTISTS SELECTION
- INFRASTRUCTURE
GOVERNANCE

• Team
• Rule and regulation
• Responsibility
FUND RAISING

- PRIVATE/ FOUNDATION
- LOCAL GOVERNMENT
- FRIENDS
COMMUNITY INVOLVEMENT
ARTISTS INVolVEMENT
ENGAGING ACTIVITIES

- Workshop
- Talk
- Presentation
- Performance
Innovation Highlight

• Contemporary art practices deeply impact conventional minds of rural community for their betterment.
• Rural community is conventional but we got affective awareness in social, environmental, educational and contemporary art.
• Artists get chance for community practice.
• Raised awareness of the women education rights
• Explored new ways of knowledge production and community engagement through the integration of artistic work
THANKS